



## COMBINED INSTALLATION & MERCHANDISING

New Store Openings . Store Closures . Range Reviews . Refits . Conversions

### GREATER EFFICIENCY WITH RAS INSTALLATION & MERCHANDISING

**On-time project delivery is essential to retailers who need to keep disruption to trade to a minimum or commence trading as quickly as possible.**

Our combined installation and merchandising service for dismantling, replacing and moving all types of retail shelving and systems, including heavy duty racking and gondola shelving, can be delivered nationally and on a 24/7/365 basis to meet your development needs.

We have experience in all retail environments through projects ranging from large in-store refits to smaller range reviews.

Instead of managing multiple contractors for racking and gondola work and stock merchandising, we provide a seamless solution by combining the services into one team, maximising productivity both in terms of project progress and controlling costs.

### THE COMBINED PROVISION

- Preliminary site visits, project phasing, and equipment requirements are carried out by a Project Manager.
- The highly trained installation and merchandising teams are responsible for decanting stock, replacing fixtures, and re-merchandising to support project phasing.
- Our experienced team de-stock merchandise, dismantle fixtures, re-erect fixtures according to plan, re-profile shelving, clean fixtures and merchandise to ensure products are displayed correctly, SELs are applied, and point-of-sale is properly installed.
- Progress reporting can be tailored to individual projects. Project completion reports will include all the KPI data you need to drive improvement and document progress.



TRAINED & SKILLED INSTALLERS



ISO 45001:2018 ACCREDITED



SEIRS INSTALLERS AVAILABLE



ASBESTOS AWARENESS TRAINED



CONSTRUCTION SKILLS CERTIFICATION SCHEME



# ras | STORE SUPPORT & MERCHANDISING

## How RAS supported ISG at Tesco Eastbourne

As a Tesco Principal Contractor, ISG Limited engaged RAS Store Support to deliver a combined installation & merchandising service to Tesco Eastbourne Hampden Park as part of a general maintenance refresh to the store.

Our project manager completed a full shelving survey and, in line with Tesco guidelines relating to the re-use of shelving, placed a full order for required replacement components through the Equipment Distribution Centre system.

The proposed works were phased and incorporated into the master phasing of all contractor works. A team of 5 combined installers completed the fixture and stock work, ensuring minimal disruption to store with shift patterns that enabled the store to fully trade each morning, with zero snags at completion.

## Our combined service for installation and merchandising into a single, fluid operation delivers many key benefits...



**Greater** efficiency through fluid dual roles for racking installations & merchandising.



**Reduced** downtime, no need to swap out teams or contractors for both roles.



**Mobilisation** of national projects rapidly through our project planning team.



**Reduced** personnel on shop floor, providing a clearer workspace.



**Maximised** in store trading through our efficient operating model.



**Minimised** shrinkage through process efficiencies.



**Get In Touch and find out how we can help, contact:**

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**Combined installation & merchandising solutions; delivered.**