

ras

RETAIL MERCHANDISING & STORE SUPPORT

MERCHANDISING SOLUTIONS

ASSET FOCUSED • SOLUTION BASED • RELATIONSHIP LED

TOTAL CONFIDENCE WITH RAS MERCHANDISING

From refreshing single stores to opening new stores nationwide, RAS are experts when the need for external merchandising personnel is critical in achieving your objectives...

We have 60 years of experience in the retail industry through supporting the UK's major retailers with the resource to carry out large scale merchandising projects. Our experience means we fully understand the complex demands of each project and the real need to provide the fastest possible return on your investment.

Our field teams can support with all kinds of high-volume merchandising and can be deployed across the UK with 365 day in-store presence, or ad-hoc support to drive seasonal peaks.

Whether you're looking for short-term support or wish to develop a long-term contract, RAS will work with you to find a prompt, efficient and cost-effective solution to suit your requirements.



MERCHANDISING FOR:

- New Store Openings
- Range Reviews
- Refits
- Seasonal support
- Replenishment
- Conversions

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TRAINED
INSTALLERS &
MERCHANDISERS



ISO45001:2018
ACCREDITED



NATIONAL
COVERAGE



ras | STORE SUPPORT & MERCHANDISING

THE MERCHANDISING PROVISION

- Our national and regional mobilisation capabilities mean we can respond quickly to your crucial merchandising demands.
- Our meticulous scheduling, project phasing and planning services provide peace of mind during crucial periods.
- Underpinned by real-time reporting RAS Sourcing™ on project progress and adaptable to individual requirements, we include recommendations for each project completed.
- Our operational model is designed to minimise trading disruption and to reduce the need to increase in-house staffing levels.
- We employ ethical and quality driven working practices to deliver increased productivity and value and to improve brand visibility and to reduce 'out-of-stocks'.
- Our experienced colleagues are trained with the disciplines of de-stocking merchandise efficiently, dismantling fixtures, re-erecting fixtures to plan, re-profiling shelving, cleaning fixtures and merchandising to ensure products are correctly displayed and ticketed with all associated point-of-sale.

The RAS Merchandising service provides significant benefits:



Increased sales through maximised availability and visibility of goods.



Reduced empty shelves and out of stocks.



Increased efficiency and customer service through greater use of your resource elsewhere.



Reduced recruitment and training costs.



Mobilise national projects rapidly through our project planning team.



Reduced risk through leveling seasonal peaks.

Complete merchandising & store support solutions; **delivered.**